

# Welcome to the 2022-23 School Year and the Annual Giving Campaign!

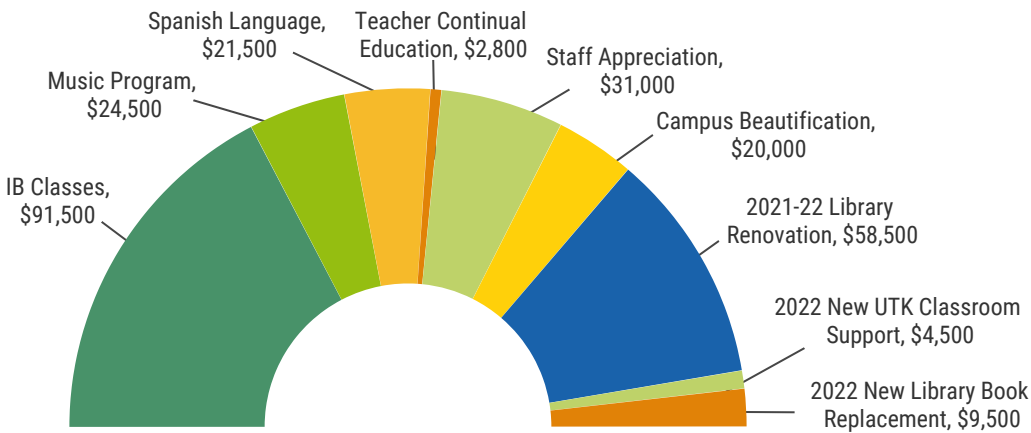
## Why does the Parent and Teacher Club (PTC) ask families for money?

Below are itemized expenses from the 2021-2022 Academic Year. Combined with the other community fundraisers, the Annual Giving Campaign bridges the gap between the slim public funding and McKinley's IB program needs, teacher and student support, enrichment activities, and more. Without the generous donations from the community at McKinley, these programs would not exist.

## How far does your donation go?

Below is a list of examples of costs to help you understand the impact of a gift. Your donation will be used to benefit current students and will be combined with all contributions to meet the overall need, not one specific item listed below.

- \$5 covers a box of 30 pencils
- \$30 covers three reams of paper or 10 sets of headphones
- \$100 provides classroom supplies for 24 students
- \$200 the median gift in 2021-2022
- \$241 the cost per student to run only the IB programming ( $\$140,300/580 = \$241$ )
- \$500 covers art supplies for 2 grade levels
- \$1,000 provides scholarships for 6 students to participate in Thursday Club
- \$1,800 End-of-year Camp-out (food, permit, restrooms)
- \$4,000 Class guided reading set for Kindergarten
- \$6,440 FIELD TRIP buses- goal 2 per grade ( $\$460$  per grade x 2)
- \$11,000 Yearbooks for every student ( $\$22/\text{book} * 500$ )
- \$15,000 Achieve3000 - reading program 3rd - 5th grade students
- \$20,000 Library new book fund + additional Library Technician



**2021-22 McKinley PTC Expenses: \$263,800**

**Your donation is tax deductible!** The McKinley School Foundation of San Diego is a 501(c)(3) non-profit organization (EIN: 03-0564240)

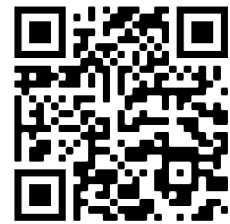
**Corporate Matching:** Did you know many employers will match donations made by their employees? Talk to your employer or visit our Annual Giving Site for more info.

**Learn more about the Annual Giving Campaign** at <https://mckinleyptc.org/fundraising/annual-giving-campaign/> or email us at [McKinleyPTCFoundation@gmail.com](mailto:McKinleyPTCFoundation@gmail.com)



**2022-23 Fundraising Goals**

**Suggested amount:** Nothing is required and any amount is welcome. The 2021-2022 IB cost per student was \$241.



**Donate via Venmo**



**Donate via PayPal**

Checks written to:  
 McKinley School Foundation  
 3045 Felton Street  
 San Diego, CA 92104  
 or drop off during school hours